

The Making Of A Collegian

Reporting: Writers conduct interviews both on and off campus. In addition to interviews, writers also perform online research, attend campus events and visit local restaurants to collect article content. Each writer works on two articles simultaneously—interviewing for and writing one while editing the other.

Shooting: From the newest popular Greenville restaurant to early morning track practices, our photographers stay busy capturing unique angles of campus and beyond. When all the shots are taken, the photo editor edits the photos for black & white and color.

Designing: The designers add to the newspaper's visual appeal by creating the photostory and other graphics. The layout editor arranges the copy, photos and graphics to draw readers to the most important information.

Printing: Once *The Collegian* is ready to print, the print shop staff checks the files for mistakes and then makes a DIP proof for the editor to look over. Next, print shop staff use the files to create plates, which then are sent to the printing press. The process from loading the plates to the printed product takes about one hour. The freshly-printed newspapers then sit out to dry before being folded, trimmed and bound into stacks.

Delivering and Mailing: The print shop prints 1,975 copies of *The Collegian* each week. One hundred of those are to account for potential folding mistakes. Of the 1,875 copies set for distribution, 136 are mailed from Florida to Washington state. The remaining 1,739 are distributed all around campus for the BJU family's reading enjoyment.



Planning: Each week, the editor compiles a list of article ideas, then divides the articles among the writers to begin the interviewing process.

Fun Fact: Staff members conduct Talkback interviews once a month at dinner time on Thursday evening and interview for Snapshot Friday afternoons in the Den.

Editing: Copy, photos, design and layout undergo multiple stages of editing before each issue is complete.

Fun fact: Unlike the normal printing process that requires paper be folded and trimmed in separate steps, *The Collegian* was designed 30 years ago to be folded and cut in the same step, cutting down on total production time.